



THE EXPERIENCE



A Dragon Boat Team Building program

We are the Sumter County Dragon Boat Club, and we welcome all adults to join us.

TEAM-BUILDING

Team Building is a critical and necessary component of any organization today. Be it small to large, family or public, start-up to legacy status, people work there. Your employees are human, so they interact, have feelings, have goals, compete, build relationships and cherish recognition and respect.

Wise organizations overwhelmingly invest in building “their teams” by reinforcing loyalty and the desire to be appreciated and recognized as a productive member of YOUR team.

From the loading dock to the president's office, keeping “**THE TEAM**”-“**YOUR TEAM**”, is a necessary and wise investment but only if you pick the right program. Our program will generate a healthy **Return On Investment!**

To build a productive, loyal TEAM in your company or organization, you need your employees to bond with the company and the company's values. Loyalty??? Well, Bonding only occurs when workers are placed very close to each other, and they face a common challenge or problem. We offer an affordable and innovative “team building” program unlike anything currently available.

But what “team building” programs are out there that my employees haven't already tried?

Bowling??? PROBABLY NOT THE MOST EFFECTIVE CHOICE.

We offer **DRAGON BOATING!** Unlike any other Team Building events, **DRAGON BOATING** delivers thrills, challenges, and stimulates a cooperative effort for everyone in the boat. To move forward every paddler **MUST** paddle in synchronization with each other. All working as one.

DRAGON BOATING is the fastest growing, non-contact, TEAM SPORT in North America. Introduced to the upper east coast over 40 years ago, it is now solidly entrenched in most of the states that have an abundance of recreational water.

Florida is home to SPORTS DRAGON BOATING TEAMS from Miami to Jacksonville, to Pensacola. Adult, and youth teams are training and racing weekly in local to national regattas.

What, exactly, is THE EXPERIENCE?

- It's a 3 1/2 hours adventure into the DRAGON BOAT WORLD. Your employees receive an uplifting crash course in the history of the sport.
- Then they are fitted with a paddle and safety equipment. Safety is our primary goal at all times
- Then, it's into the 40' long boat which seats up to 20 paddlers. 10 rows, 1 person port, 1 person starboard in each row. Here TITLES don't matter. Just **TEAM-WORK**.
- After drills and some invigorating paddling you'll finish with our famous
“CHICKEN RACE”
- Finally, after the boats are docked and unloaded we move to our commemorative
“MEDAL CEREMONY”
- Participants will have lasting memories of the fun, **TEAM=WORK**, and competition they experienced as a **“DRAGON BOAT RACER”**



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DETAILS:

WHERE: The Experience takes place on Lake Deaton, a peaceful, pristine, unspoiled lake in Wildwood Florida.

WHEN: Weekdays, generally in the afternoon to early evening. We can and will customize the time slots to meet our clients needs.

YOUR HOSTS: The Sumter County Dragon Boat Club that serves the needs of any adult or child who would like to train and race dragon boats

SO HOW MUCH DOES IT COST?

First, calculate your *Investment Per Participant (IPP)*

Look at your Investment Per Employee **IPP**

Program Fee/The total number of participants = **IPP**.

❖ \$500/ 7/ \$72

❖ \$2,000/26/\$77

Every organization is different and our pricing is designed to **FLEX** and **FIT** our clients needs and economic considerations.

Standard "EXPERIENCE" Pricing

❖ Up to 7: \$500

❖ Up to 10: \$750

❖ Up to 12 \$1,000

❖ Up to 16 \$1,400

❖ Up to 26 \$2,000

26+ (we can accommodate virtually ANY size request because we offer multiple boat options.)

What you need to do to get started:

● Call us a 612.730.8360 and learn more about us and your next team building event

● Visit our website www.weracedragonboats.com

● Come visit us a Lake Deaton and see Dragon Boating for yourself

THATS IT

SO... YOU CAN NOW:

A. Schedule a *boring*, non-productive, bowling, theater outing, or ball game, **OR YOU CAN BRING IN A NEW & INNOVATIVE PROGRAM THAT'LL EXCITE YOUR STAFF.**

B. Why not "**Charge Them Up**" with a brilliant afternoon of dragon boating followed by food and refreshments if you wish to provide them.

Consider this: Why not try our **Dragon Boat EXPERIENCE**. The participants you select for this program will deliver an **ROI** multiple times better than any other, comparably priced, Team Building Program. Come with us to "**BUILD YOUR TEAM**" with

THE DRAGON BOAT EXPERIENCE

Thank You